

# OLIVIER HERO DRESSEN

DIRECTOR-DP / PHOTOGRAPHER / CREATIVE DIRECTOR

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[www.herodirector.tv](http://www.herodirector.tv) - Director-DP's reel.

[www.olivierdressen.com](http://www.olivierdressen.com) - Photography's folio.

[www.designhero.tv](http://www.designhero.tv) - Global portfolio.



# Bio:



Olivier is a Belgian Director, cinematographer, and photographer based between Shanghai and Los Angeles. He combines different techniques such as; photography, drawing, motion design, and video. His primary focus is character development and storytelling. Olivier's work includes collaborations as a creative director with considerable talents such as Kobe Bryant and Sophie Marceau and partnerships with several European and Asian celebrities.

His most recent short film, The Passport, recently received 62 nominations worldwide with sixteen wins; best short drama, best short film, best foreign director, best director, best actor, best thriller, crime thriller, two times best editing, best VFX...Oliver's work has also received the silver award at Cannes and the Promaxbda bronze award in Los Angeles. Along with his artistic practice, Olivier has collaborated with major brands such as Converse, Nike, Porsche, Elle magazine, and many more. With Adobe Creative Cloud, Olivier became their brand ambassador in 2017 with his photography series Girl Perfected. In 2018 Olivier endorse Fuji Film's newest camera by shooting an entire music video in Los Angeles with their yet, unreleased product. A dream come true with his first art show in Los Angeles and his toy series photography with fashion influencer Alex Costa, a collaboration with Stranger Thing's props team for his art installation, and articles featured in LA Weekly and Hollywood reporter.

Since 2020, Olivier was a Brand Ambassador for YouPic, one of the world-leading platforms for photography for his work in the same field. As a director, in 2021 He starts a nonexclusive collaboration with Xiaomi as a "Mi Creator".

Olivier is based in Asia, Shanghai, but also works overseas and is currently represented in several countries.



# Awards:





## Infos:

Born in Belgium 1981.  
1992 : Private lessons in fine arts and landscape painting.  
1993 : winner “Peugeot drawing award” Belgium nationwide school competition.  
1993 - 1999 : Highschool in art and design.  
1996 - 1999 : “after work study” college of arts / Traditional draw / study on model, body, light, shading and anatomy.  
2000 - 2005 : University of design “Ensav La Cambre” admission on contest only / 4 admission by year and by branch [animation films].  
2003 - now : Opening of first company [Belgium] [www.designhero.tv](http://www.designhero.tv) / design, art direction, films, motion graphics.  
2004 - 2005 : Internship at Victor 3d [post-production house] and Folimage [French based Academy award nominated movie studio].  
2004 - 2007 : Freelances jobs as motion director, character designer, graphic designer.  
2007 : Cannes Silver Lion Award “mother and child” + Archive magazine cover.  
2007 - now : Opening of second company [Belgium - France] [www.thefrenchfries.tv](http://www.thefrenchfries.tv) / Music Videos, films, Advertising  
2007 - 2010 : Teacher in Belgium, University of numerical art, design and animated films.  
2012 - until now : Opening of third company [china] [www.studiosupreme.be](http://www.studiosupreme.be)  
2013 - Bronze Award Promax BDA Los Angeles. Best Kids Commercial, Best Campaign  
2015 - 3 Awards for “Want it back”. Best Music Video [SVFF 2015 San Francisco], Best Music video [FILMETS 2015 Barcelona] and Audience award [Wing'in it Bigui Mini Film Festival 2015 Beijing]  
2016 - Produce, co-write and direct “The Passport” a film about memory loss. Shoot fashion photography editorials in different countries.  
Work on commercials and motion graphics works.  
2018 - Official Release of “The Passport” into festivals. a couple of music videos reached millions of views on internet.  
2019 - “Bright” exhibition in Los Angeles, 60 Nominations and 16 awards for “The Passport”, Article in Hollywood Reporter and LA weekly.  
2020 - 4 new awards in Los Angeles and Macau, Directing new content for Corsak. Opening my online store and brand [www.designhero.shop](http://www.designhero.shop)  
2021 - Officially Mi Director, brand ambassador for Xiaomi. Start lectures in fashion photography, creative direction and motion design in Marangoni.  
Winner at Stage 32 in Hollywood, official screening at Raindance film festival in London and Hollyshorts on Hollywood Boulevard.  
Winner “Best Commercial Work” at Netease Film Festival.  
2022- Direct several new short films, She is So Perfect won 4 awards including best directing in LA Feedback film festival and semi finalist in Stage 32 Film Contest. Direct and DP with Timberland for their new official Campaign for Chinese Market.

## Field Of Expertise:

Creative Direction.  
Film director – DP / TVC / PROMO / MUSIC VIDEO / FICTION.  
Photography / FASHION / KV / MAGAZINES / FINE ARTS.  
Post-production supervisor / Motion graphic designer.  
Illustrator, typography, graphic design.

## Work With Celebrities & KOL:

David Letterman, Sarah Silverman, Song Zu'er [宋祖儿], Corsak, 辣目洋子, Romeo Elvis, Caballero & Jeanjass, Alex Costa, Ines de la Fressange, Wnag Lore-Dan, Nana Ou-Yang, Mei Ting, Eilin Zhang, Qui Xi, Ting, 任嘉伦 Jialun Ren, 姚星彤 Xingtong YAO, Stromae, Sophie Turner, Sophie Marceau, Arno, Kobe Bryant, Guts, Patrice Bart Williams, and many more.

## Brand Partnership & Sponsoring:

Xiaomi [Official Mi Creator], YouPic, Converse, DJI, Adobe Creative Cloud, Stussy, Converse, Fujifilm, Nanguang.

# Filmography:



2023 - The Black Box [director, short] 2023 - T2D [director, short, in post-production]  
2022 - She is So Perfect [director, cinematographer, short]  
2023 - Don't Say Sorry "Love at first sight" [director, short, in post-production]  
2022 - 20 in the '80s [director, cinematographer, short musical]  
2022 - Kite [director, short, in post-production]  
2021 - The Nightwalk [cinematographer, short]  
2021 - Disqualify [director, short musical]  
2020 - Story Of Corsak [director, cinematographer, short documentary]  
2020 - Eloise [director, short musical]  
2018 - Dessert - [director, cinematographer, short musical]  
2018 - Clonez-moi [director, short musical]  
2018 - Le monde a change [director, short musical]  
2018 - Coach "Missing" [director, short]  
2017 - The Passport [director, short]  
2015 - Dark Gloves [director, short musical]  
2014 - Want it Back [director, short musical]  
2014 - Buffy [director, short musical]  
2013 - Aren't you Clever? [director, cinematographer, short musical]  
2013 - Autour d'un verre [director, short musical]  
2012 - Old Buddy [director, short musical]  
2012 - Life Goes on [director, short anime]  
2012 - LE SOIR -On à tous raison de l'ouvrir [director, short anime]  
2011 - Wednesday [director, short anime]  
2010 - A Cat In Paris - [assistant animator, feature film]  
2010 - Le Totem Du Progres [director, short animation]  
2009 - Moi ce que j'aime [director, short musical]  
2008 - Sexual invasion [director, short animation]  
2006 - Marottes - [assistant animator, short animation]  
2004 - Ready Rodger Jet [director, short animation]  
2004 - Vive les Vacances [director, short animation]  
2003 - Merry Noel [director, short animation]  
2003 - 5 minutes [director, short animation]  
2003 - Les Dictateurs [director, short animation]



OLIVIER  
HERO  
DRESSEN



Clients :



Cartier



FOREVER 21

YVES SAINT LAURENT

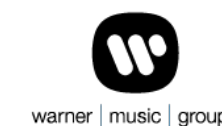
Too Faced



BOSS  
HUGO BOSS

PIAGET

PRINTEMPS



Kellogg's



ABSOLUT  
VODKA



Kinder®



ORANGINA  
à la saupiquet

RÉMY MARTIN  
FINE CHAMPAGNE COGNAC

Vittel  
EAU MINÉRALE NATURELLE

Dove



Head & Shoulders

ESTÉE LAUDER

P&G



smart



unicef



BOSCH

★ Heineken





# COMMERCIALS





COMMERCIAL: "MISSING" COACH

Client: Coach China

Production: Chosen Production [Shanghai]

Director: Olivier Dessen

Celebrities: Jialun Ren, Xingtong YAO





*Too Faced*

BRAND VIDEO: TOO FACED

Client: Too Faced

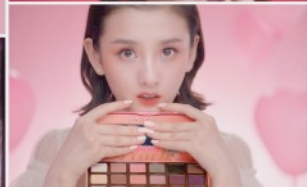
Agency & Production: MilkHoney Films

Director: Olivier H. Dessen

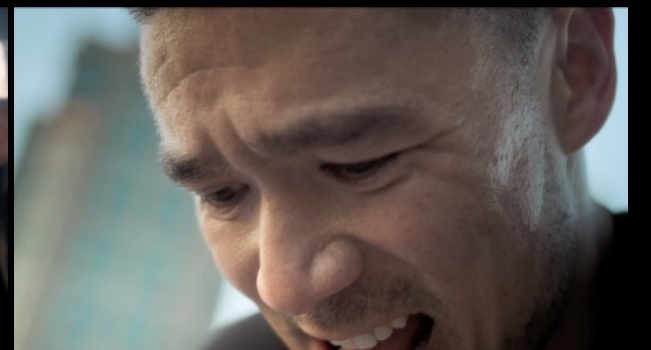
Celebrity: Song Zuer (宋祖儿)



Always  
Shine Like A  
Diamond



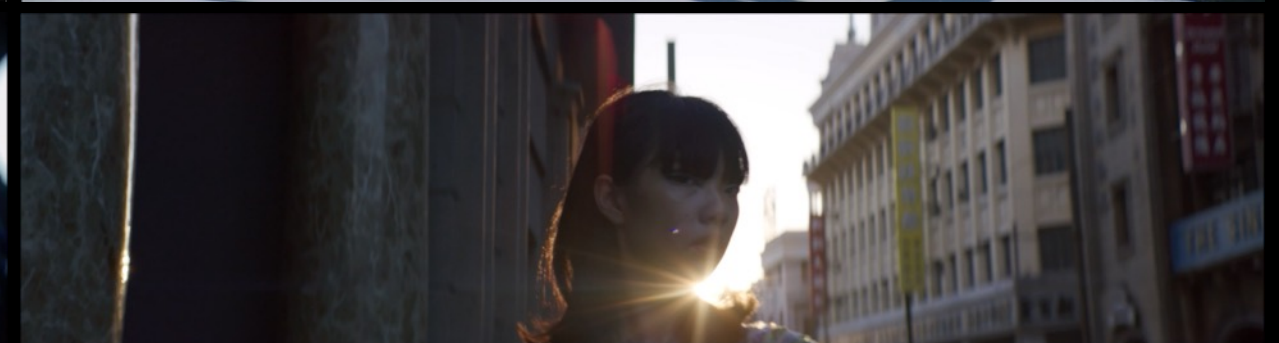
















*BRAND VIDEO: CHANDON*

*Client: Moët & Chandon*

*Agency: Spoa Paris*

*Production: Studio Supreme*

*Director: Olivier Hero Dressen*

*Cinematographer: Jonathan Bizeau*







BRAND VIDEO: HUAWEI CYBERSECURITY

Client: Huawei

Concept by: X [Huawei CD] & Olivier Hero Dressen

Agency: Ogilvy

Director: Olivier Hero Dressen

Celebrity: Song Zuer (宋祖儿)





**BOSCH**

*MUSIC VIDEO / COMMERCIAL: BOSCH*

*Client: Tik Tok & BOSCH*

*Celebrity: 辣目洋子 Talents: 李大奔 & Wendy NoNo*

*Executive Production: Centerone [Shanghai]*

*Producer: Xintai*

*Director / Cinematographer: Olivier H. Dressen*

*Creative duo: Xintai & Olivier*





*Cartier*  
Paris

COMMERCIAL: "VALENTINE" CARTIER

Client: Cartier  
Agency: Nurun, Publicis

Agency's Creatives: Sylvie Chin & Olivier Hero Dessen

Director: Olivier Dessen

Production: Studio Supreme







COMMERCIAL: I LOVE COACH

Client: Coach China

Production: ID Creation

Director's Duo: Olivier Dressen & Fabrice Sanchez





SHANGHAI  
Disney RESORT  
上海迪士尼度假区

Splash  
奇妙水花  
活泼一夏  
into Magic







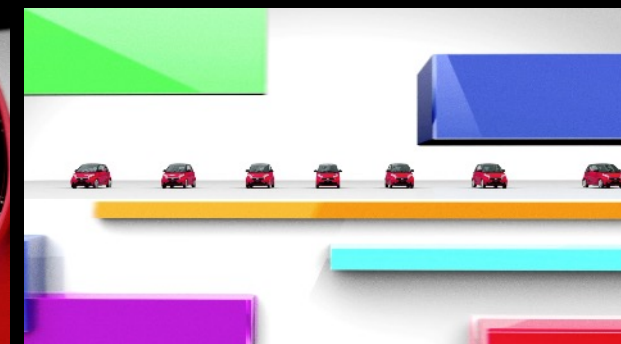
COMMERCIAL AD CAMPAIGN: SMART

Client: Smart

Production/Agency: Auditoire

Director: Olivier Dressen

Creative/Producer: Olivier Hero Dressen





Roger Vivier  
PARIS

COMMERCIAL: "100% YOU" ROGER VIVIER  
Client: Roger Vivier

Celebrities: Ines de la Fressange, Wang Lore-Dan,  
Nana Ou-Yang, Mei Ting, Eilin Zhang, Qui Xi  
Cinematographer: Jonathan Bizeau





MINI DOCUMENTARY: CORSAK

Artist: Corsak Title: Story Of Corsak ep2

Client: Liquid

Celebrity: Corsak





**Kinder**

COMMERCIAL: "Surprise" KinderJoy

Client: KinderJoy

Agency: Zorba

Production: Studio Supreme

Director: Olivier Hero Dessen





COMMERCIAL AD CAMPAIGN: AHAH KIDS CHANNEL

Client: AHAH KIDS CHANNEL

Production: 3KOU

Director: Olivier Hero Dressen

Award: PROMAX BDA, Best Kid Commercial. [worldwide]







TV OPENER: China On A Plate  
Client: Discovery Channel

Production: Must Films  
Director & Animations: Olivier Hero Dessen







# MOVIES



# SHORT FILM: THE PASSPORT

Production: Studio Supreme (Shanghai)

Director: Olivier Hero Dressen

Starring: Michael Koltes

Awards: 18 worldwide

Nominations: 63 worldwide



# THE PASSPORT

A FILM BY OLIVIER H. DRESSEN





SHORT FILM: SHE IS SO PERFECT

Production: Studio Supreme [Shanghai]

Director & Cinematographer: Olivier Hero Dressen

Awards: 2 worldwide

Nominations: 7 worldwide





SHORT FILM: WEDNESDAY  
Production: Studio Supreme [Shanghai]

Director, Animator, Illustrator : Olivier Hero Dressen  
Nominations: 18 worldwide



# WEDNESDAY

Everything is happened on a Wednesday...

- Official Selection  
**Prague 2012**  
ishorts, Czech Republic
- Official Selection  
**Brazil 2012**  
Mumia Animation Festival
- Official Selection  
**Australia 2012**  
Melbourne International Animation Festival
- Official Selection  
**Brussels 2012**  
International Animation Festival "Anima"
- Official Selection  
**Roma 2012**  
International Animation Festival "Cortoons"
- Official Selection  
**Paris 2011**  
Animation Festival "Croq'Anime"
- Official Selection  
**Sofia 2011**  
3rd International Animation Festival "Golden Kuger"
- Official Selection  
**Bilbao 2012**  
International Animation Festival "Animabasque"
- Official Selection  
**New Zealand 2012**  
International Animation Festival "Magma"
- Official Selection  
**Holland 2012**  
Klick Festival & Holland Animation Film Festival
- Official Selection  
**Germany 2012**  
Bermudashorts & Clipaward
- Official Selection  
**St Petersburg 2011**  
International Festival of Animation Arts "Multivision"
- Official Selection  
**Vilnius 2011**  
Animation Festival of Lithuania "tindirindis"
- Official Selection  
**Bucharest 2011**  
International Digital Festival "Kinofest"

WEDNESDAY





SHORT FILM: KITE  
Production: Studio Supreme [Shanghai]

Director: Olivier Hero Dressen  
Cast: Reina Kinsman, Michael Koltes







# MUSIC VIDEOS



MUSIC VIDEO | DESHAUN

Artist: Deshaun

Title: Eloise

Production Executive: Studio Supreme [Shanghai]

Producers: Charlotte Choo [Los Angeles] Olivier H. Dressen

Director: Olivier Hero Dressen





MUSIC VIDEO | ROMEO ELVIS

Client: Back in The Dayz

Production: Studio Supreme [Shanghai] Left Productions [L.A]

Director: Olivier Hero Dressen

Celebrities: Romeo Elvis

Views: 6.6 Million





*MUSIC VIDEO: Guts "Want it Back"*

*Label: Strictly Niceness (Paris)*

*Artist: Guts*

*Production: Studio Supreme*

*Director: Olivier Hero Dressen*

*Views: 3 Million*

*Awards: Best music video. Silicon Valley Film festival, Best music video Fimets (Barcelona), Audience Award BMFF.*





MUSIC VIDEO: CABALLERO & JEANJASS

Client: Back in The Dayz

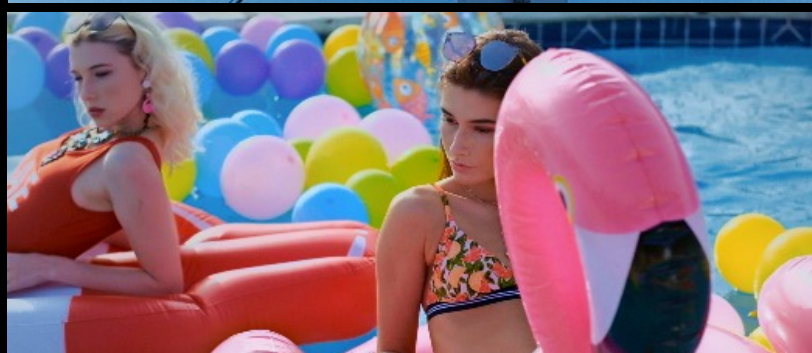
Executive Production: Studio Supreme [Shanghai]

Production: Left Productions [Los Angeles]

Director: Olivier Dressen

Celebrities: Caballero, Jeanjass, Angèle, Isha, Lord

Views: 1.6 Million





MUSIC VIDEO | CABALLERO & JEANJASS  
“LE MONDE A CHANGE”

Client: Back in The Dayz

Production: Studio Supreme [Shanghai]

Director: Olivier Dressen

Celebrities: Caballero, Jeanjass

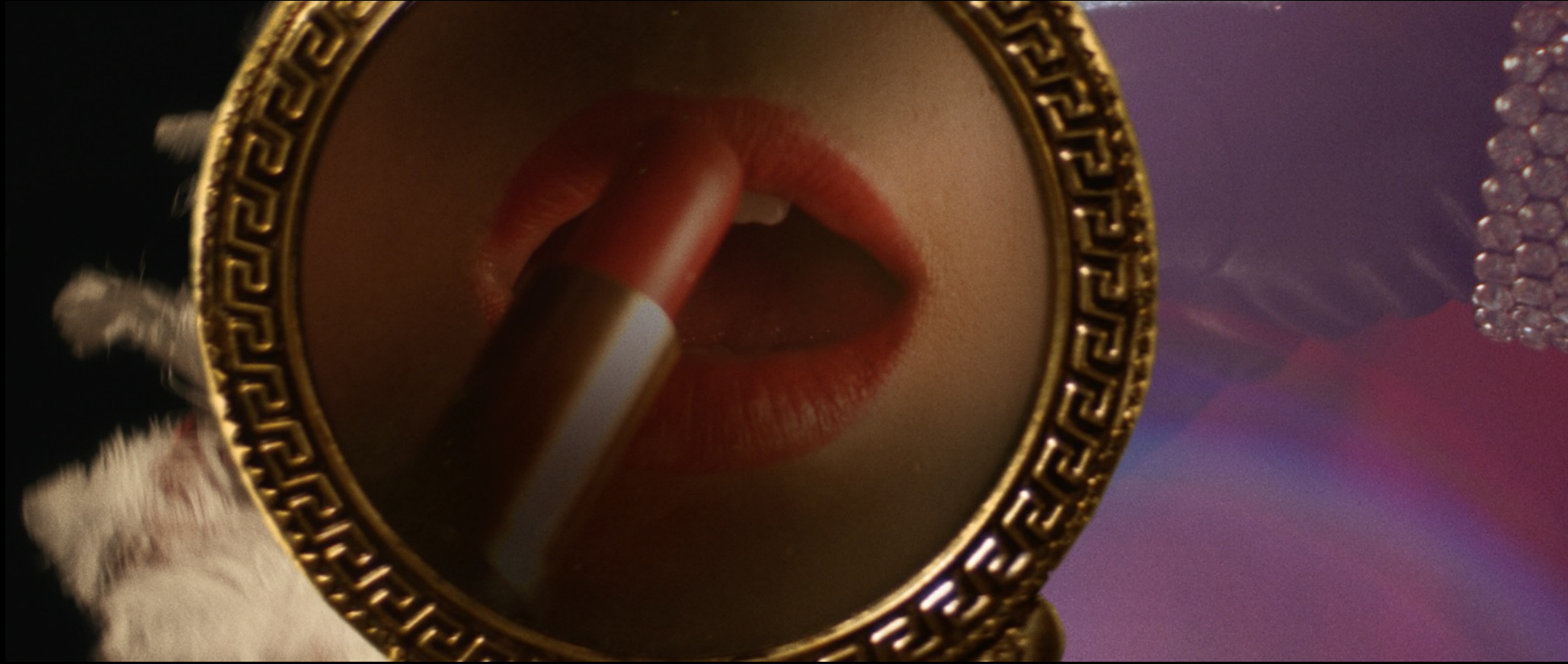
Product placement: Converse China





MUSIC VIDEO : Monsieur Magnetik  
Client: GND RECORDS

Production: Studio Supreme  
Director: Olivier Hero Dessen





MUSIC VIDEO: Fradez & Sika  
Client: Fradez & Sika

Production: Design Hero  
Director: Olivier Hero Dressen





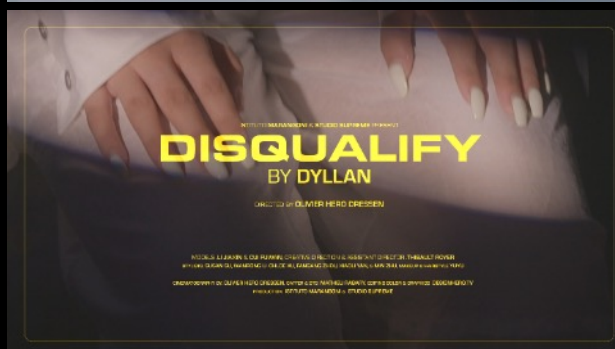
FASHION FILM: DISQUALIFY

Client: Istituto Marangoni Shanghai

Production: Studio Supreme

Director: Olivier Hero Dressen

Cinematographer: Olivier Hero Dressen





*MUSIC VIDEO: Zulu "The Right End"*

*Label: Bombers Record (BELGIUM)*

*Artist: Zulu*

*Production: Studio Supreme*

*Director: Olivier Hero Dressen*





PERFORMANCE | TIMELAPSE

Artist: Corsak Title: Timelapse

Client: Liquid

Celebrity: Corsak

Production: Shoot in China & Studio Supreme [Shanghai]

Director: Olivier H. Dressen

Cinematography: Nai







# CORPORATE



*CORPORATE: The Hub*  
Client: THE HUB

Production: Must  
Director & VFX: Olivier Hero Dressen







Thank You!