

OLIVIER HERO DRESSEN

DIRECTOR-DP / PHOTOGRAPHER / CREATIVE DIRECTOR

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China : +86 13564209464

www.herodirector.tv – Director-DP's reel.
www.olivierdressen.com – Photography's folio.
www.designhero.tv – Global portfolio.



Bio:



Olivier Hero Dressen is a highly accomplished Belgian creative professional with over 20 years of combined experience in film direction, cinematography, photography, writing, and creative direction. Known for his unique style that blends photography, drawing, graphic design, and video, Olivier emphasizes character development and storytelling in his work. He has a strong presence in Asia and a global reach, collaborating with notable talents like Kobe Bryant, Sophie Marceau, Ines de la Fressange, Sarah Silverman, and 劉雨昕 [XIN LIU], and working with major brands such as Converse, Nike, and Porsche.

One of his most notable works is the short film 'The Passport,' which received 70 nominations and 19 wins worldwide. Olivier's recent achievements include the cinematic triumph of 'The Black Box,' winning 6 prestigious awards, including the Grand Prize at Stage 32, and being officially selected 14 times with a notable screening at Hollyshort. His film 'Kite' has also received over 50 nominations worldwide and secured 16 wins with a best International short film at The Malibu International short film screened at the Director's Guild of America.

Currently, Olivier is working on 'Backpacker,' a unique film that promises to be a groundbreaking addition to his portfolio. 'Backpacker' is a dark and captivating love story between two serial killers set against a background of suspense and intrigue. This film explores the complexities of love, identity, and human nature in a way that challenges conventional storytelling.

Throughout his career, Olivier has received numerous accolades, including the silver award from the Cannes Lions Festival, a cover feature in Archive Magazine, and the Promaxbda bronze award in Los Angeles. He has also contributed as a cinematographer to the film 'The Nightwalk,' which won multiple awards, including the Prix Canal + and Clermont-Ferrand. He was shortlisted for the César Awards in France.

Olivier is at the forefront of exploring new technology, having been a beta tester for OpenAI's Dall-E2 technology and a brand ambassador for YouPic and the Xiaomi Creator program. He collaborates with Zhiyun technology and is deeply interested in AI and new technology.

With his dedication to creating unforgettable stories and cinematic adventures, Olivier Hero Dressen continues to captivate audiences and profoundly impact the film industry.

Awards:



2024 - MALIBU FILM FESTIVAL - "Kite" Winner Best International Short, Los Angeles, USA

2023 - FCIFF - "Kite" Winner Best Adventure Short, Puerto La Cruz, Venezuela

2023 - STAGE 32 - "The Black Box" Winner Grand Prize, Los Angeles, USA

2023 - T.I.F.A - "Kite" Winner Best Short, Rancagua, Chile

2023 - BARRYMORE FILM CENTER - "Kite" Winner Grand Prize, New York, USA

2023 - LA FEEDBACK - "Kite" Winner Best International Short, Los Angeles, USA

2023 - FREEWHEELING - "Kite" Winner Best Drama, London, UK

2023 - LA FEEDBACK - "The Black Box" Winner Best Short, Los Angeles, USA

2022 - ECA - "Kite" Winner Best Short, Amsterdam, Netherlands

2022 - SCAFA "The Black Box" Winner Audience Award, Rancagua, Chile

2022 - AIMAFF "She is So Perfect" Winner Special Mention, Athens, Greece

2022 - SFAAF "She is So Perfect" Winner Best Comedy, Burgos, Spain

2019 - STAGE 32 "The Passport" Winner Best Short, USA

2019 - HOLLYWOOD FEEDBACK "The Passport" Winner Best Drama, Los Angeles, USA

2019 - HOLLYWOOD FOREVER FILM FESTIVAL "The Passport" Winner Best Director, Los Angeles, USA

2019 - HOLLYWOOD FOREVER FILM FESTIVAL "The Passport" Winner Best Editing, Los Angeles, USA

2019 - LA LIVE FILM FESTIVAL "The Passport" Winner Best Foreign Short Film Director, USA

2019 - GOLDEN STATE 2019 "The Passport" Winner Best Crime Thriller, Los Angeles, USA

2018 - LAFA "The Passport" Winner Best Editing Los Angeles Film Award, Los Angeles, USA

2018 - LAFA "The Passport" Winner Best Thriller Los Angeles Film Award, Los Angeles, USA

2018 - SIMFF "She is So Perfect" Winner Special Mention, Seoul, Korea

2017 - LA LIVE FILM FESTIVAL "The Passport" Winner Best Foreign Short Film Director, USA

2016 - WIBMNF "Want it Back" Winner Audience Award Wing'n it Bigui Mini Film Festival (Beijing)

2015 - FILMETS "Want it Back" Best Music Video, Barcelona, Spain

2015 - SVFF "Want it Back" Best Music Video, San Francisco, USA

2015 - PROMAX BDA "Ahah Kids Channel" Bronze, Promax BDA 2015, Best Kids Campaign, Los Angeles, USA

2007 - CANNES LIONS "Mother and Child" Uncredited, Winner Outdoor Silver Cannes Lions 2007



Infos:

Born in Belgium 1981.
1992 : Private lessons in fine arts and landscape painting.
1993 : winner “Peugeot drawing award” Belgium nationwide school competition.
1993 - 1999 : Highschool in art and design.
1996 - 1999 : “after work study” college of arts / Traditional draw / study on model, body, light, shading and anatomy.
2000 - 2005 : University of design “Ensav La Cambre” admission on contest only / 4 admission by year and by branch [animation films].
2003 - now : Opening of first company [Belgium] www.designhero.tv / design, art direction, films, motion graphics.
2004 - 2005 : Internship at Victor 3d [post-production house] and Folimage [French based Academy award nominated movie studio].
2004 - 2007 : Freelances jobs as motion director, character designer, graphic designer.
2007 : Cannes Silver Lion Award “mother and child” + Archive magazine cover.
2007 - now : Opening of second company [Belgium - France] www.thefrenchfries.tv / Music Videos, films, Advertising
2007 - 2010 : Teacher in Belgium, University of numerical art, design and animated films.
2012 - until now : Opening of third company [china] www.studiosupreme.be
2013 - Bronze Award Promax BDA Los Angeles. Best Kids Commercial, Best Campaign
2015 - 3 Awards for “Want it back”. Best Music Video [SVFF 2015 San Francisco], Best Music video [FILMETS 2015 Barcelona] and Audience award [Wing’n it Bigui Mini Film Festival 2015 Beijing]
2016 - Produce, co-write and direct “The Passport” a film about memory loss. Shoot fashion photography editorials in different countries.
Work on commercials and motion graphics works.
2018 - Official Release of “The Passport” into festivals. a couple of music videos reached millions of views on internet.
2019 - “Bright” exhibition in Los Angeles, 60 Nominations and 16 awards for “The Passport”, Article in Hollywood Reporter and LA weekly.
2020 - 4 new awards in Los Angeles and Macau, Directing new content for Corsak. Opening my online store and brand www.designhero.shop
2021 - Officially Mi Director, brand ambassador for Xiaomi. Start lectures in fashion photography, creative direction and motion design in Marangoni.
Winner at Stage 32 in Hollywood, official screening at Raindance film festival in London and Hollyshorts on Hollywood Boulevard.
Winner “Best Commercial Work” at Netease Film Festival.
2022- Direct several new short films, She is So Perfect won 4 awards including best directing in LA Feedback film festival and semi finalist in Stage 32 Film Contest. Direct and DP with Timberland for their new official Campaign for Chinese Market.

Field Of Expertise:

Creative Direction – Copywriting – Screenwriter.
Film director – DP / TVC / PROMO / MUSIC VIDEO / FICTION.
Photography / FASHION / KV / MAGAZINES / FINE ARTS.
Post-production supervisor / Motion graphic designer.
Illustrator, typography, graphic design.

Work With Celebrities & KOL:

Liu Xin 刘雨昕, David Letterman, Sarah Silverman, Song Zu’er (宋祖儿), Corsak, 辣目洋子, Romeo Elvis, Caballero & Jeanjass, Alex Costa, Ines de la Fressange, Wnag Lore-Dan, Nana Ou-Yang, Mei Ting, Eilin Zhang, Qui Xi, Ting, 任嘉伦 Jialun Ren, 姚星彤 Xingtong YAO, Stromae, Sophie Turner, Sophie Marceau, Arno, Kobe Bryant, Guts, Patrice Bart Williams, and many more.

Brand Partnership & Sponsoring:

Xiaomi (Official Mi Creator), YouPic, Open Ai, DJI, Adobe Creative Cloud, Stussy, Converse, Fujifilm, Nanguang.

Filmography:



2023 – Xsuit “Race Against Time [director, writer, short]
2023 – Kite [director, writer, short]
2023 – The Black Box [director, writer, short]
2023 – Don't Say Sorry “Love at first sight” [director, writer, short, in post-production]
2022 – She is So Perfect [director, cinematographer, short]
2022 – 20 in the '80s [director, cinematographer, short musical]
2021 – The Nightwalk [cinematographer, short]
2021 – Disqualify [director, short musical]
2020 – Story Of Corsak [director, writer, cinematographer, short documentary]
2020 – Eloise [director, short musical]
2018 – Dessert - [director, cinematographer, short musical]
2018 – Clonez-moi [director, short musical]
2018 – Le monde a change [director, short musical]
2018 – Coach “Missing” [director, writer, short commercial]
2017 – The Passport [director, writer, short]
2015 – Dark Gloves [director, short musical]
2014 – Want it Back [director, short musical]
2014 – Buffy [director, short musical]
2013 – Aren't you Clever? [director, cinematographer, short musical]
2013 – Autour d'un verre [director, short musical]
2012 – Old Buddy [director, short musical]
2012 – Life Goes on [director, short anime]
2012 – LE SOIR -On à tous raison de l'ouvrir [director, writer, short anime]
2011 – Wednesday [director, writer, short anime]
2010 – A Cat In Paris – [assistant animator, feature film]
2010 – Le Totem Du Progres [director, short animation]
2009 – Moi ce que j'aime [director, short musical]
2008 – Sexual invasion [director, short animation]
2006 – Marottes – [assistant animator, short animation]
2004 – Ready Rodger Jet [director, writer, short animation]
2004 – Vive les Vacances [director, writer, short animation]
2003 – Merry Noel [director, writer, short animation]
2003 – 5 minutes [director, writer, short animation]
2003 – Les Dictateurs [director, writer, short animation]

OLIVIER
HERO
DRESSEN



Clients :



Cartier



FOREVER 21

YVES SAINT LAURENT

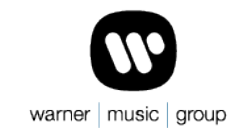
Too Faced



BOSS
HUGO BOSS

PIAGET

PRINTEMPS



Kellogg's



ABSOLUT
VODKA



Kinder®



RÉMY MARTIN
FINE CHAMPAGNE COGNAC

Vittel
EAU MINÉRALE NATURELLE

Dove



Head &
Shoulders

ESTÉE LAUDER

P&G



unicef



BOSCH

★ Heineken



COMMERCIALS



COMMERCIAL: "Rise"

Client: e& Etisalat - Abu Dhabi F1 Grand Prix

Location: UAE - Dubai

Production: Let's Vibe

Director / Storyline / Creative: Olivier Dressen



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SEPHORA

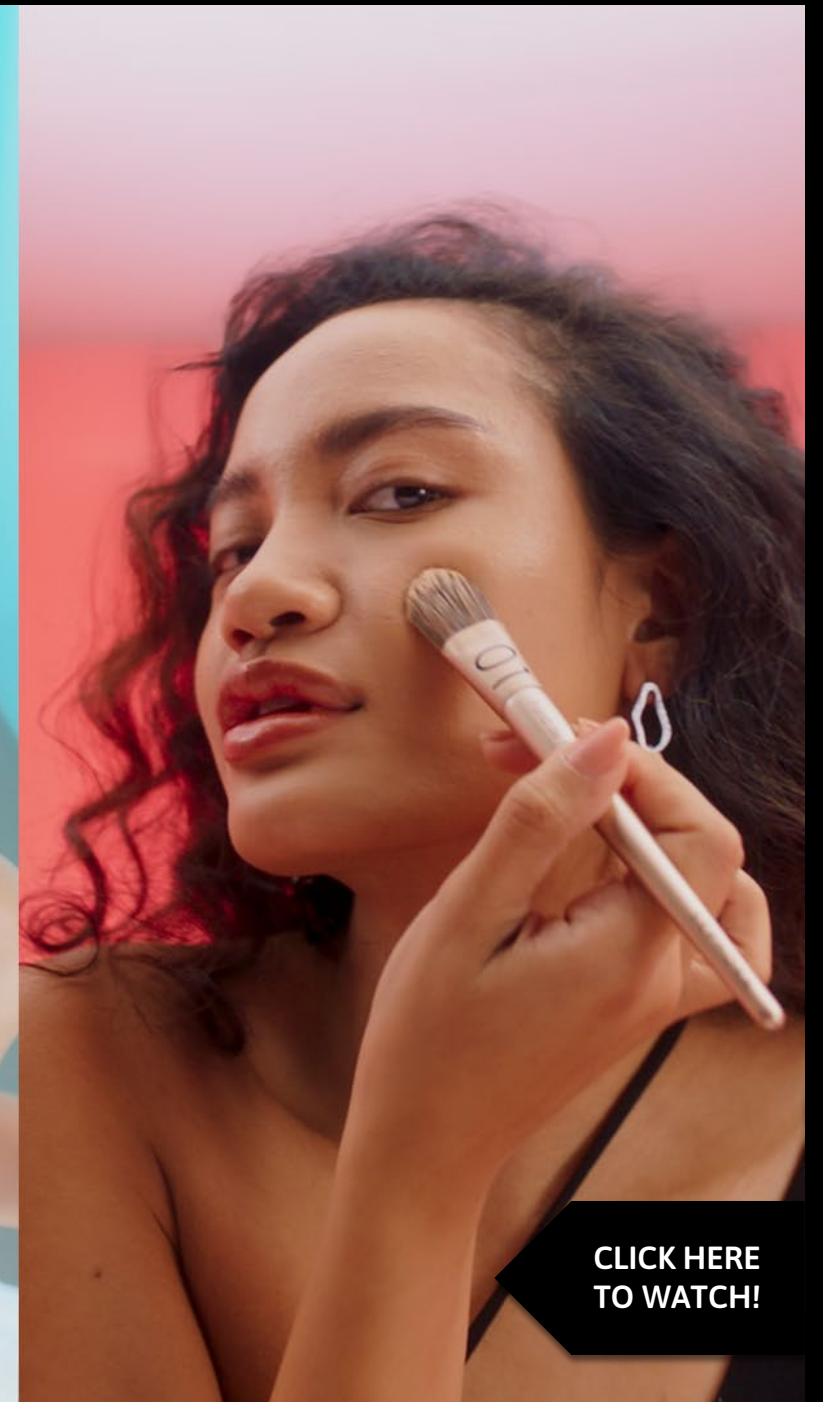
COMMERCIAL: "The Photobooth"

Client: Sephora

Location: Bangkok

Production: Mbrella

Director / Creative Director: Olivier Dessen



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JAGUAR

COMMERCIAL: "Journey to Planet X"

Client: Jaguar

Location: Bangkok

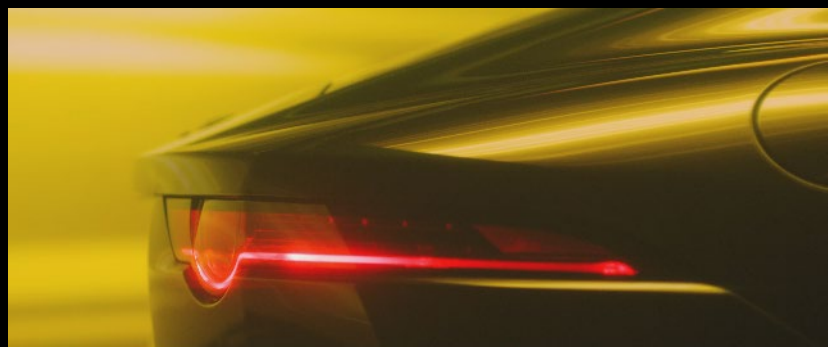
Production: Studio Beyond

Co-Production: Studio Supreme

Director-Writer: Olivier Dressen



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COMMERCIAL: "Race Against Time"

Client: xSUIT

Location: Los Angeles

Production: Studio Supreme

Director-Writer: Olivier Dressen

With Emmy Award Winners:

Paul Darnell & Yuki Nogichi



XSUIT AND STUDIO SUPREME PRESENT "A RACE AGAINST TIME" A FILM BY OLIVIER HERO DRESSEN FEATURING VLADISLAV LITVINENKO & PAUL DARNELL ACTION CHOREOGRAPHY BY PAUL DARNELL
EDITED BY AARON FUKS DIRECTOR OF PHOTOGRAPHY GARETH TAYLOR, LA PRODUCER CONSTANCE POWIS STORY BY OLIVIER HERO DRESSEN, PRODUCED BY STUDIO SUPREME & OLIVIER HERO DRESSEN



CYKE

COMMERCIAL: "CYKE"

Client: CYKE

Location: Los Angeles

Production: Studio Supreme

Director / Writer: Olivier Dressen

With Emmy Award Winners: Yuki Nogichi



CYKE

— In Los Angeles —

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COMMERCIAL: "TICK TICK BOOM"

Client: Coca-Cola "Coke Studio"

Song Title: Tick Tick Boom

Production: Studio Supreme [Beijing]

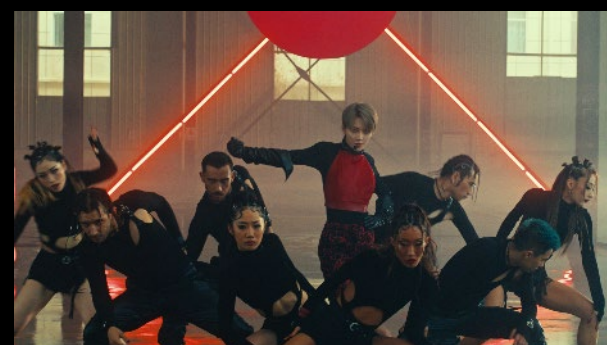
ELS [UK]

Director: Olivier Dessen

Celebrities: Xin Liu



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COMMERCIAL: "REAL LIFE"

Client: Coca-Cola "Coke Studio"

Song Title: Real Life

Production: Studio Supreme [Beijing]

ELS [UK]

Director: Olivier Dressen

Celebrities: Xin Liu, Ofenbach



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COMMERCIAL: "MISSING" COACH

Client: Coach China

Production: Chosen Production [Shanghai]

Director: Olivier Dessen

Celebrities: Jialun Ren, Xingtong Yao



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Too Faced

BRAND VIDEO: TOO FACED

Client: Too Faced

Agency & Production: MilkHoney Films

Director: Olivier H. Dessen

Celebrity: Song Zuer [宋祖儿]



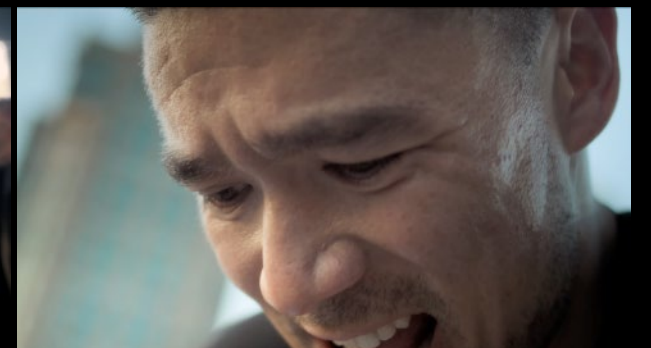
Always
Shine Like A
Diamond

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TO WATCH!





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COMMERCIAL: MIDEA "CARRY COOL"
Client: Midea

Production: Redhorse Studio
Director & Cinematographer: Olivier H. Dressen



VOGUE

FASHION FILM: MARANGONI For VOGUE ITALY

Client: Istituto Marangoni Shanghai

Production: Studio Supreme

Director: Olivier Hero Dessen

Cinematographer: Jonathan Bizeau



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BRAND VIDEO: CHANDON

Client: Moët & Chandon

Agency: Spoa Paris

Production: Studio Supreme

Director: Olivier Hero Dessen

Cinematographer: Jonathan Bizeau





BRAND VIDEO: HUAWEI CYBERSECURITY

Client: Huawei

Concept by: X [Huawei CD] & Olivier Hero Dessen

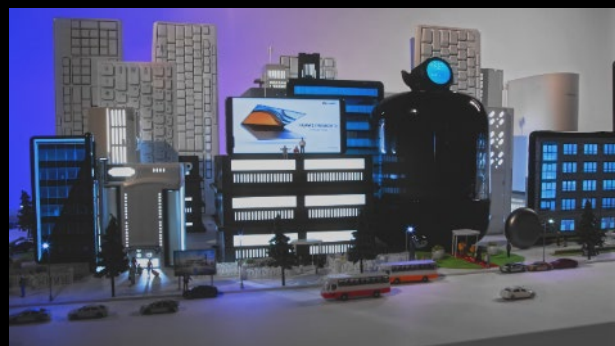
Agency: Ogilvy

Director: Olivier Hero Dessen

Celebrity: Song Zuer [宋祖儿]



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BOSCH

MUSIC VIDEO / COMMERCIAL: BOSCH

Client: Tik Tok & BOSCH

Celebrity: 辣目洋子 Talents: 李大奔 & Wendy NoNo

Executive Production: Centerone [Shanghai]

Producer: Xintai

Director / Cinematographer: Olivier H. Dressen

Creative duo: Xintai & Olivier



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Cartier
Paris

COMMERCIAL: "VALENTINE" CARTIER

Client Cartier

Agency: Nurun, Publicis

Agency's Creatives: Sylvie Chin & Olivier Hero Dessen

Director: Olivier Dessen

Production: Studio Supreme



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COMMERCIAL: "70Years" Moncler

Client: Moncler

Agency: Publicis

Director - DP: Olivier Dessen

Production: ID Creation



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COMMERCIAL: I LOVE COACH

Client: Coach China

Production: ID Creation

Director's Duo: Olivier Dressen & Fabrice Sanchez



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#LOVECOACH#



#LOVECOACH#

SHANGHAI
Disney RESORT
上海迪士尼度假区

Splash
奇妙水花
活泼一夏
into Magic

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COMMERCIAL AD CAMPAIGN: SMART

Client: Smart

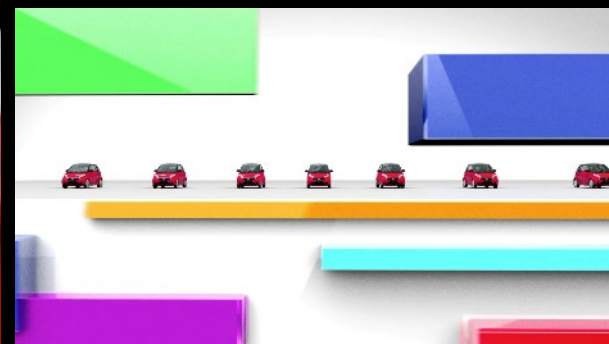
Production/Agency: Auditoire

Director: Olivier Dessen

Creative/Producer: Olivier Hero Dessen



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TO WATCH!



最真实的我就是最好的



任何角色都不应该影响我



Roger Vivier
PARIS

MINI DOCUMENTARY: CORSAK

Artist: Corsak Title: Story Of Corsak ep2

Client: Liquid

Celebrity: Corsak



Kinder

COMMERCIAL: "Surprise" KinderJoy

Client: KinderJoy

Agency: Zorba

Production: Studio Supreme

Director: Olivier Hero Dessen



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COMMERCIAL AD CAMPAIGN: AHAH KIDS CHANNEL

Client: AHAH KIDS CHANNEL

Production: 3KOU

Director: Olivier Hero Dressen

Award: PROMAX BDA, Best Kid Commercial. [worldwide]



**BRONZE
WINNER**
promaxbda

**SHANGHAI
PLAYGROUND**
上海的欢乐园

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TV OPENER: China On A Plate
Client: Discovery Channel

Production: Must Films
Director & Animations: Olivier Hero Dressen



MOVIES

SHORT FILM: THE PASSPORT

Production: Studio Supreme (Shanghai)

Director: Olivier Hero Dessen

Starring: Michael Koltes

Awards: 18 worldwide

Nominations: 63 worldwide



SHORT FILM: WEDNESDAY
Production: Studio Supreme [Shanghai]

Director, Animator, Illustrator : Olivier Hero Dessen
Nominations: 18 worldwide



WEDNESDAY

Everything is happened on a Wednesday...

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WEDNESDAY



SHORT FILM: SHE IS SO PERFECT

Production: Studio Supreme [Shanghai]

Director & Cinematographer: Olivier Hero Dressen

Awards: 2 worldwide

Nominations: 7 worldwide



STUDIO
SUPREME
FILMS



SHORT FILM: KITE
Production: Studio Supreme [Shanghai]

Director: Olivier Hero Dressen
Cast: Reina Kinsman, Michael Koltes



SHORT FILM: DON'T SAY SORRY

Production: Studio Supreme [Shanghai]

Director: Olivier Hero Dessen

Cast: Reina Kinsman, Michael Koltes



范康乐

FAN
KANGLE

JIN
MEIXI

金美希

A STUDIO SUPREME & ISTITUTO MARANGONI FILM

DON'T SAY SORRY

LOVE AT FIRST SIGHT

DIRECTED BY
OLIVIER HERO DRESSSEN

CREATIVE DIRECTION
ALICE WONDERLAND

SCREENPLAY BY
GU XINLEI, YANG QIN, ZHU YILING

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SHORT FILM: THE BLACK BOX

Production: Studio Supreme [Shanghai]

Director: Olivier Hero Dressen

Cast: Xinwen Cui, Thibaut Royer



MUSIC VIDEOS

MAXVENN

MUSIC VIDEO: "Feel Again"

Band: Maxvenn

Location: Bangkok

Production: Studio X Beyond

Director / Cinematographer: Olivier Dressen

Celebrities: Max Jenmana



F E E L A G A I N

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MAXVENN

MUSIC VIDEO: "Harmonica Sundown"
Band: Maxvenn
Location: Bangkok

Production: Studio X Beyond
Director / Cinematographer: Olivier Dessen
Celebrities: Max Jenmana



H A R M O N I C A
S U N D O W N

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MUSIC VIDEO / DESHAUN

Artist: Deshaun

Title: Eloise

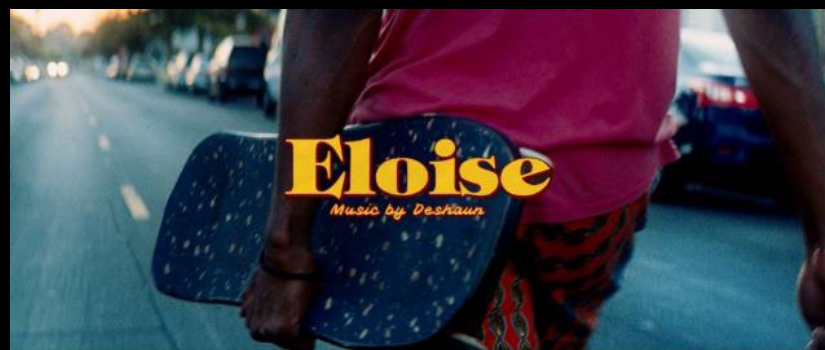
Production Executive: Studio Supreme [Shanghai]

Producers: Charlotte Choo [Los Angeles] Olivier H. Dessen

Director: Olivier Hero Dessen



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MUSIC VIDEO / ROMEO ELVIS

Client: Back in The Dayz

Production: Studio Supreme [Shanghai] Left Productions [L.A]

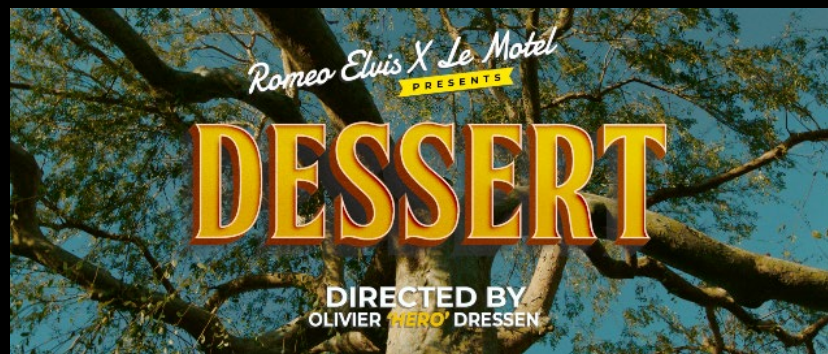
Director: Olivier Hero Dressen

Celebrities: Romeo Elvis

Views: 6.6 Million



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MUSIC VIDEO: Guts "Want it Back"

Label: Strictly Niceness (Paris)

Artist: Guts

Production: Studio Supreme

Director: Olivier Hero Dessen

Views: 3 Million

Awards: Best music video. Silicon Valley Film festival, Best music video Fimets (Barcelona), Audience Award BMFF.

Celebrities: Guts, Patrice Bart-Williams



MUSIC VIDEO: CABALLERO & JEANJASS

Client: Back in The Dayz

Executive Production: Studio Supreme [Shanghai]

Production: Left Productions [Los Angeles]

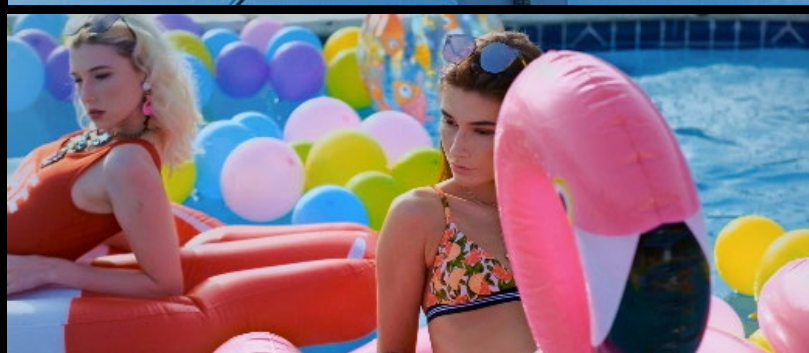
Director: Olivier Dessen

Celebrities: Caballero, Jeanjass, Angèle, Isha, Lord

Views: 1.6 Million



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MUSIC VIDEO / CABALLERO & JEANJASS

“LE MONDE A CHANGE”

Client: Back in The Dayz

Production: Studio Supreme [Shanghai]

Director: Olivier Dressen

Celebrities: Caballero, Jeanjass

Product placement: Converse China



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MUSIC VIDEO : Monsieur Magnetik
Client: GND RECORDS

Production: Studio Supreme
Director: Olivier Hero Dressen



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MUSIC VIDEO: Fradez & Sika
Client: Fradez & Sika

Production: Design Hero
Director: Olivier Hero Dessen



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FASHION FILM: DISQUALIFY

Client: Istituto Marangoni Shanghai

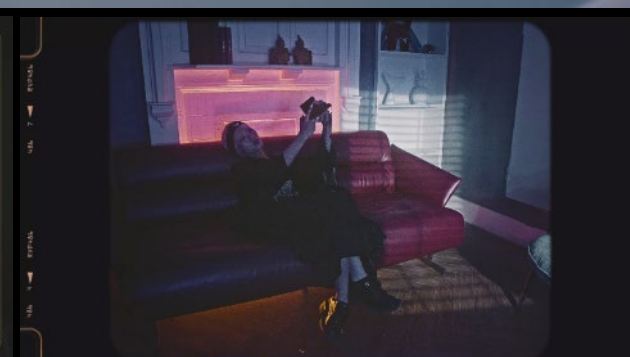
Production: Studio Supreme

Director: Olivier Hero Dessen

Cinematographer: Olivier Hero Dessen



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MUSIC VIDEO: Zullu “The Right End”

Label: Bombers Record (BELGIUM)

Artist: Zulu

Production: Studio Supreme

Director: Olivier Hero Dessen



PERFORMANCE | TIMELAPSE

Artist: Corsak Title: Timelapse

Client: Liquid

Celebrity: Corsak

Production: Shoot in China & Studio Supreme [Shanghai]

Director: Olivier H. Dessen

Cinematography: Nai



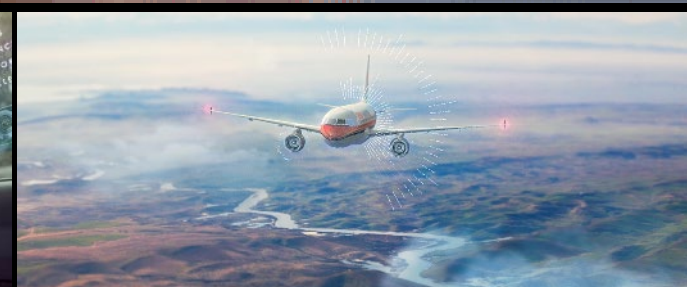
CLICK HERE
TO WATCH!



CORPORATE

CORPORATE: The Hub
Client: THE HUB

Production: Must
Director & VFX: Olivier Hero Dessen



Thank You!